

Message Text

LIMITED OFFICIAL USE

PAGE 01 OSLO 04459 091901Z

60

ACTION EUR-12

INFO OCT-01 ISO-00 CIAE-00 PM-04 INR-07 L-03 ACDA-07

NSAE-00 PA-01 SS-15 PRS-01 SP-02 USIA-06 TRSE-00

SAJ-01 NSC-05 /065 W

----- 045444

R 091511Z SEP 76

FM AMEMBASSY OSLO

TO SECSTATE WASHDC 2432

INFO AMEMBASSY ANKARA

AMEMBASSY ATHENS

AMEMBASSY BONN

AMEMBASSY BRUSSELS

AMEMBASSY COPENHAGEN

AMEMBASSY LISBON

AMEMBASSY LONDON

AMEMBASSY LUXEMBOURG

AMEMBASSY OTTAWA

AMEMBASSY PARIS

AMEMBASSY REYKJAVIK

AMEMBASSY ROME

AMEMBASSY THE HAGUE

USMISSION NATO

USIA WASHDC

USNMR SHAPE

USLO SACLANT

SECDEF WASHDC

LIMITED OFFICIAL USE OSLO 4459

E.O. 11652: N/A

TAGS: NATO, SOPN, PFOR

SUBJECT: PUBLIC AFFAIRS - NATO

REF: USNATO 4713

1. WE WISH WHOLEHEARTEDLY TO ENDORSE USNATO'S IMAGINATIVE IDEAS

LIMITED OFFICIAL USE

LIMITED OFFICIAL USE

PAGE 02 OSLO 04459 091901Z

FOR STIMULATING MORE ACTIVE AND COORDINATED NATO PUBLIC AFFAIRS

EFFORTS (REFTEL), AND IN RESPONSE TO REFTEL PARA C WE WISH OFFER SEVERAL SUGGESTIONS.

2. AT LEAST FROM THE PERSPECTIVE OF OSLO, NOTHING COULD BE MORE CENTRAL FOR THE TASK OF US DIPLOMACY OVER THE COMING DECADE THAN THE NEED TO BROADEN PUBLIC SUPPORT FOR THE ALLIANCE AND UNDERSTANDING OF WHAT IT STANDS FOR, PARTICULARLY, AMONG YOUNG EUROPEANS. LACKING THEIR PARENTS' EMOTIONAL COMMITMENT TO THE ALLIANCE--A COMMITMENT FORGED BY THE BITTER EXPERIENCES OF WORLD WAR II AND ITS IMMEDIATE AFTERMATH--MANY OF THESE YOUNGER PEOPLE MUST BE BOUND IN SOME CONCRETE WAY TO THE PURPOSES AND GOALS OF THE ALLIANCE. WE BELIEVE THE USG SHOULD MAKE EVERY EFFORT IN THIS REGARD.

3. THE EMBASSY HAS DEVOTED A SUBSTANTIAL PORTION OF ITS USIS PROGRAMMING TO PROJECTS DIRECTLY RELATED TO NATO. MOST SUCCESSFUL PROGRAMMING HAS INCLUDED BIENNIAL NATO PARLIAMENTARIAN TOURS TO NATO HEADQUARTERS SHAPE AND AFSOUTH, NATO JOURNALIST TOURS AND PARTIAL SPONSORSHIP OF NATO SEMINARS IN NORWAY INCLUDING VOLUNTARY PROVISION OF A PROMINANT US SPEAKER. WE ARE NOW PLANNING A YOUNG LEADERS TOUR OF NATO. WE FIND THIS DIRECT CONTACT OF NORWEGIANS WITH NATO LEADERS AND FACILITIES TO BE OUR MOST VALUABLE SINGLE PROGRAMMING TOOL. WE BELIEVE AN INCREASED FUNDING OF SUCH TOURS FOR SELECTED AND INFLUENTIAL NORWEGIANS COULD BE EXTREMELY HELPFUL IN INCREASING THEIR APPRECIATION OF THE WORTH OF THE ALLIANCE.

4. WHILE THE EMBASSY HAS BEEN CONDUCTING MUCH OF THIS NATO TOUR PROGRAMMING WITH CLOSE COOPERATION OF NATO HEADQUARTERS AND SHAPE, WE HAVE FOUND THAT NATIS AND OTHER NATO COUNTRIES ARE ALSO PROGRAMMING SOME VISITS OF NORWEGIANS TO NATO LOCATIONS. WE PLAN TO PULL THE STRANDS OF THESE VARIOUS EFFORTS TOGETHER HERE SO WE CAN HAVE A BETTER OVERALL VIEW OF THEM AND COORDINATE THESE EFFORTS WHERE POSSIBLE. THIS SAME KIND OF PROGRAMMING MAY WELL BE GOING ON IN OTHER COUNTRIES, AND A BROADER EFFORT TO GAIN AN OVERALL PERSPECTIVE OF AND TO COORDINATE THIS WORK MIGHT BE VALUABLE TO US BROADER PROGRAM PLANNING.

5. IN OUR EFFORTS TO BUILD A BETTER NATO PUBLIC AFFAIRS EFFORT, WE MUST NOT FORGET THAT AN UNDERSTANDING OF LIMITED OFFICIAL USE

LIMITED OFFICIAL USE

PAGE 03 OSLO 04459 091901Z

AMERICA--STILL THE CORE AND ESSENCE OF THE ALLIANCE--IS FUNDAMENTAL TO AN UNDERSTANDING OF THE ALLIANCE. ONE OF THE MAJOR PROBLEMS, WE BELIEVE, IN GENERATING A DESIRE OF PUBLIC SUPPORT IN EUROPE FOR NATO IS A LACK OF UNDERSTANDING ON THE PART OF THESE YOUNGER PEOPLE OF WHAT THE US IS AND WHAT IT STANDS FOR. AT LEAST IN NORWAY, AND WE WOULD SUSPECT ELSEWHERE IN EUROPE, MANY OF THESE YOUNGER PEOPLE HAVE A DISTINCTLY ONE-SIDED, NAIVE AND OVERSIMPLIFIED IMPRESSION OF THE US. THIS ATTITUDE IS FOSTERED IN

PART BY THEIR DISENCHANTMENT WITH RECENT EVENTS (VIETNAM, WATER-GATE, CHILE) AND IN PART BY AGGRESSIVE AND NOT UNPRODUCTIVE LEFTIST PROPAGANDA ON CAMPUSES. THE YOUNG PEOPLE ARE OFTEN LED BY THESE TWIN INFLUENCES TO BELIEVE THE WORST OF THE UNITED STATES--THAT IT IS A UNIFORMLY VIOLENT, RACIST AND BASICALLY INHUMANE SOCIETY. LITTLE OF AMERICA'S STRENGTHS AND DIVERSITY GETS THROUGH TO THEM. UNLESS THIS YOUNGER GENERATION CAN UNDERSTAND AND BELIEVE IN THE POSITIVE ASPECTS OF AMERICA AND WHAT IT STANDS FOR, WE BELIEVE THEY WILL NEVER GIVE THE KIND OF SUPPORT TO THE ALLIANCE WHICH THE DECADE AHEAD DEMANDS.

6. WE NEED ONLY RECOGNIZE THAT AMERICA SELLS ITSELF. THE MORE YOUNG POTENTIAL LEADERS FROM NATO COUNTRIES WE CAN SEND TO THE US, THE BETTER THE CHANCES ARE THAT WE WILL BUILD SOLID SUPPORT IN THE FUTURE FOR THE ALLIANCE (AND, OF COURSE, FOR THE US). WE IN OSLO ARE DIRECTING ALMOST OUR ENTIRE--AND ENTIRELY INADEQUATE--LEADER GRANT FUNDS TO THE END OF IDENTIFYING THESE POTENTIAL LEADERS AND SENDING THEM TO THE US. WE HAVE BEEN GRATIFIED TO NOTE THAT EVEN THE HOSTILE ONES HAVE LEARNED A GREAT DEAL ABOUT AMERICA IN THEIR VISITS THERE. THEIR EXPERIENCES WITH AMERICA'S DIVERSITY, HOSPITALITY, AND REMARKABLE DYNAMISM WILL PAY US LARGE DIVIDENDS IN THE YEARS AHEAD. BUT THE FUNDS ARE SO LIMITED, THAT IT IS ONLY A DROP IN THE BUCKET.

7. THEREFORE, AS PART OF THE DEPARTMENT'S REVIEW OF HOW TO BUILD SUPPORT FOR THE ALLIANCE AMONG YOUNGER EUROPEANS, WE STRONGLY URGE THE DEPARTMENT IN ADDITION TO CONSIDER WAYS TO INCREASE THE FUNDS AVAILABLE TO ALL OUR NATO POSTS FOR LEADER GRANTS TO THE UNITED STATES. WE FURTHER URGE THE DEPARTMENT TO EXPLORE WAYS BY WHICH PRIVATE US ORGANIZATIONS DEDICATED TO US-EUROPEAN RELATIONS AND TO THE ALLIANCE CAN BE ENCOURAGED TO LIMITED OFFICIAL USE

LIMITED OFFICIAL USE

PAGE 04 OSLO 04459 091901Z

MAKE AVAILABLE FUNDS FOR SUCH TRAVEL BY YOUNG EUROPEANS TO THE UNITED STATES.

ANDERS

LIMITED OFFICIAL USE

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: ALLIANCE, INTELLIGENCE ASSESSMENTS, DEFENSIVE CAPABILITIES, PUBLICITY CAMPAIGNS
Control Number: n/a
Copy: SINGLE
Draft Date: 09 SEP 1976
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: RELEASED
Disposition Approved on Date:
Disposition Authority: morefirh
Disposition Case Number: n/a
Disposition Comment: 25 YEAR REVIEW
Disposition Date: 28 MAY 2004
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1976OSLO004459
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D760341-0807
From: OSLO
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1976/newtext/t19760977/aaaacoij.tel
Line Count: 157
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION EUR
Original Classification: LIMITED OFFICIAL USE
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 3
Previous Channel Indicators: n/a
Previous Classification: LIMITED OFFICIAL USE
Previous Handling Restrictions: n/a
Reference: n/a
Review Action: RELEASED, APPROVED
Review Authority: morefirh
Review Comment: n/a
Review Content Flags:
Review Date: 06 APR 2004
Review Event:
Review Exemptions: n/a
Review History: RELEASED <06 APR 2004 by BoyleJA>; APPROVED <06 APR 2004 by morefirh>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
04 MAY 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: PUBLIC AFFAIRS - NATO
TAGS: SOPN, PFOR, US, NATO
To: STATE
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 04 MAY 2006